

# REGIUM

ENTERPRISE PARTNER ALLIANCE

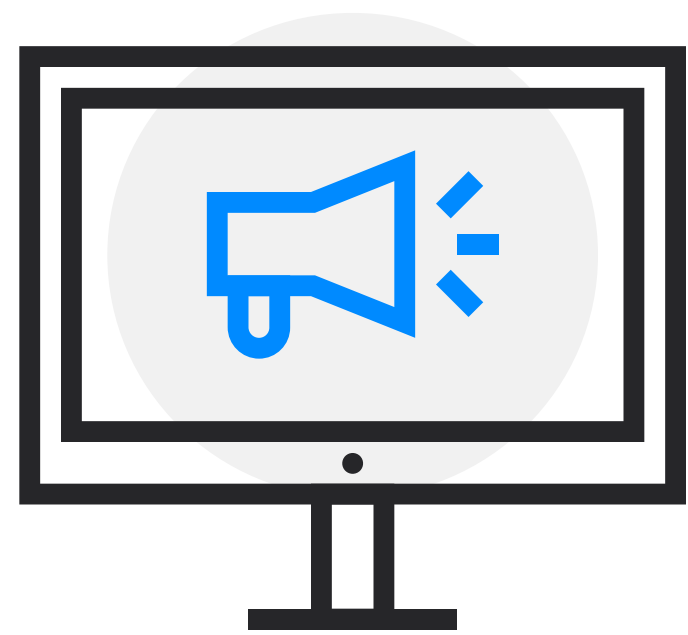
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DESIGNING ACCESSIBLE BLOCKCHAIN SOLUTIONS  
FOR ENTERPRISE DATA ECONOMIES

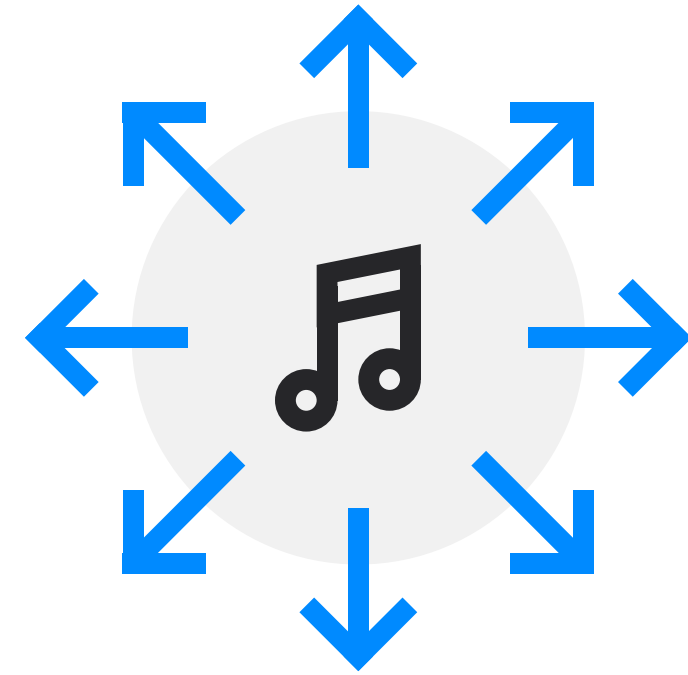


## THE GOOD NEWS

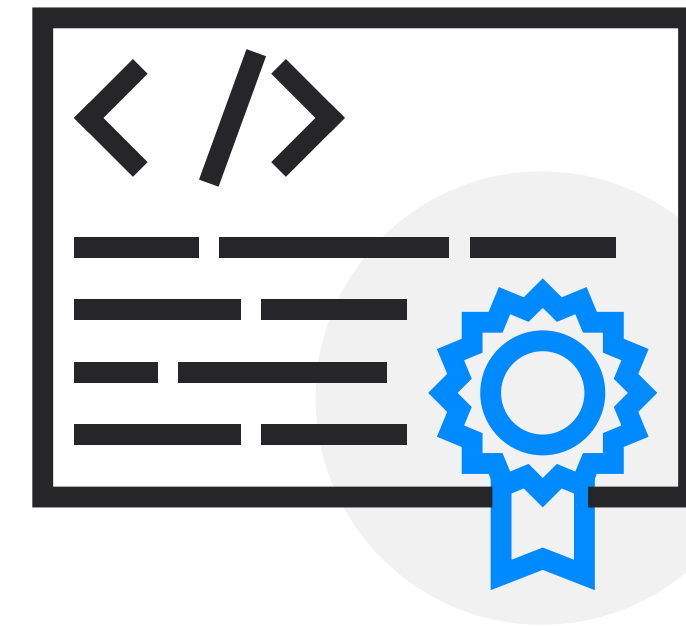
Technology has made it easier than ever for consumers and businesses to access data and digital assets, spawning countless digital data economies such as:



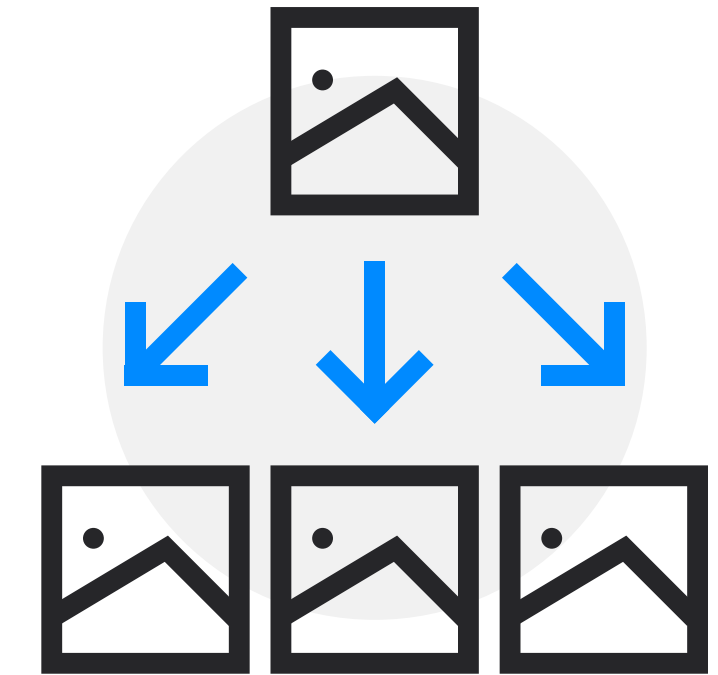
DIGITAL  
ADVERTISING



DIGITAL MEDIA  
DISTRIBUTION



SOFTWARE  
LICENSING



CONTENT  
SYNDICATION

AND MORE!



## THE NOT SO GOOD NEWS

But while technology has provided greater convenience, it has also given way to a staggering amount of data fraud and theft, costing businesses and consumers billions each year.

\$50B

BY 2025

ECONOMIC COST OF DIGITAL  
ADVERTISING FRAUD

\$359B

A YEAR WORLDWIDE

MALWARE FROM UNLICENSED  
SOFTWARE COSTS COMPANIES

\$52B

BY 2022

COST OF ONLINE PIRACY OF  
FILM AND TELEVISION

\$16.8B

IN 2017

COST OF DATA BREACHES  
& IDENTITY THEFT TO U.S.  
CONSUMERS

\$46.3B

GLOBALLY IN 2017

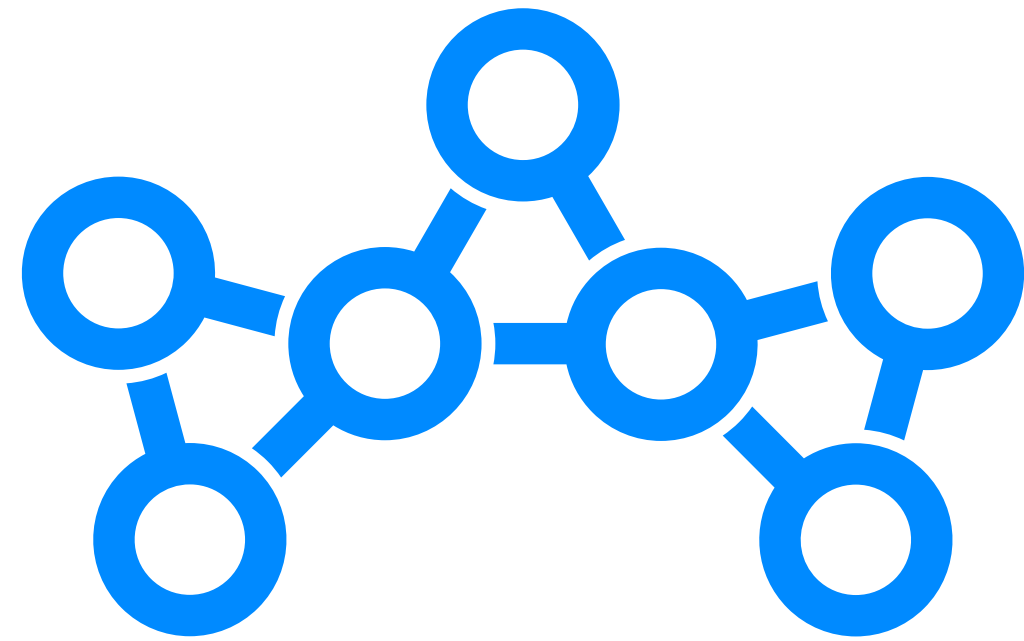
COMMERCIAL VALUE LOST TO  
UNLICENSED SOFTWARE USE

31.7%

IN 2016

BREACH VICTIMS LATER  
EXPERIENCED IDENTITY FRAUD

ENTER



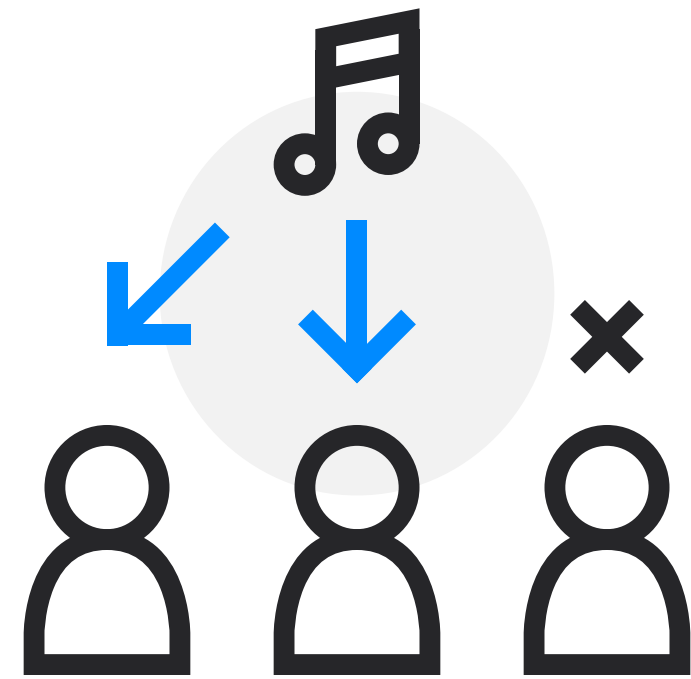
# REGIUM

A BLOCKCHAIN SOLUTION FOR  
ENTERPRISE DATA OWNERS



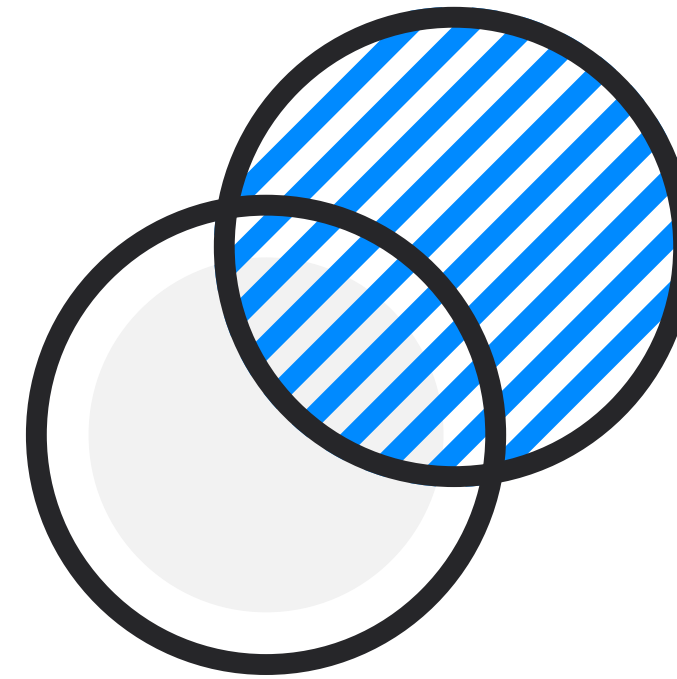
## ABOUT REGIUM

Regium is a blockchain solution designed to transform digital data economies through superior security, transparency, and compelling new economic models.



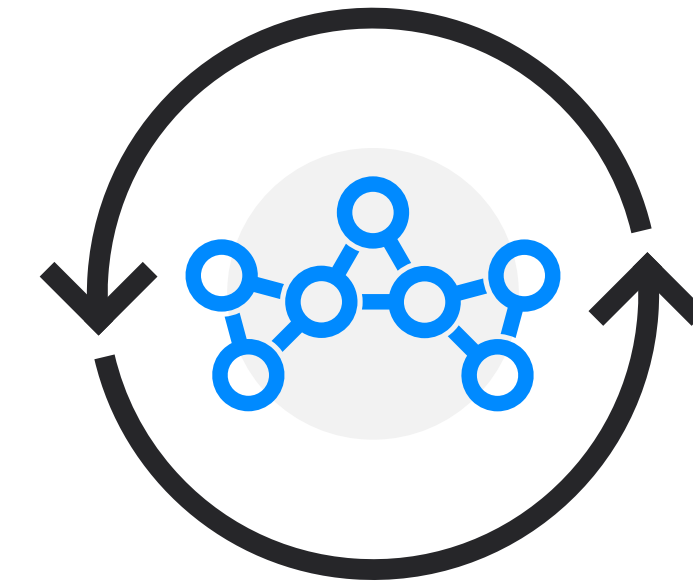
### AUTONOMOUS CONTROL FOR DATA OWNERS

- GRANT OR REVOKE ACCESS TO GROUPS OR INDIVIDUALS
- REVOKE ACCESS AT ANY TIME = FULL LIFE CYCLE CONTROL



### TRUST IN TRANSPARENCY

- COLLECTIVE TRANSPARENCY ON ALL TRANSACTIONS
- GUARANTEES ACCURACY OF USAGE REPORTING
- PRECISE COMPENSATION FOR TRUE DATA USAGE



### CONTINUOUS COMPENSATION MODEL

- PAYS A ROYALTY EACH AND EVERY TIME DATA IS USED
- MAXIMIZES DATA OWNER EARNINGS
- INCENTIVIZES PLATFORM PARTICIPATION



## THE TEAM

Supported by leading Industry Experts & Partners



JUSTIN HWA



**EBAY**

Director, Strategic Partnerships



JEFF THOMAS



**NASDAQ**

SVP, Corporate Services



PETER HUNG



**FORBES GLOBAL HOLDINGS**

President



STEVE BELLOTTI



**DIGITAL CURRENCY HOLDINGS**

CEO



MICHAEL KONG



**DIGITAL CURRENCY HOLDINGS**

CTO



JAKE CHOI

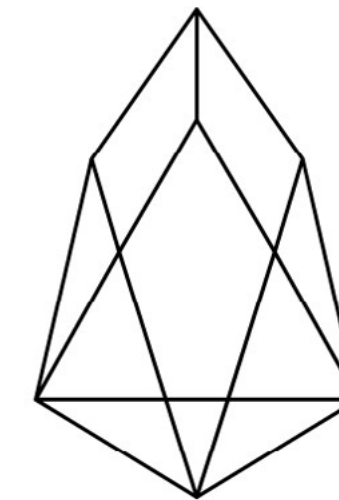


**DIGITAL CURRENCY HOLDINGS**

CIO

# bringhub

REGIUM IS THE BRAINCHILD OF **BRINGHUB** (EST. 2014), A LEADER IN CONTEXTUAL MARKETING, DISTRIBUTED COMMERCE, AND AI-POWERED CONTENT ANALYSIS BASED IN LOS ANGELES, CALIFORNIA.



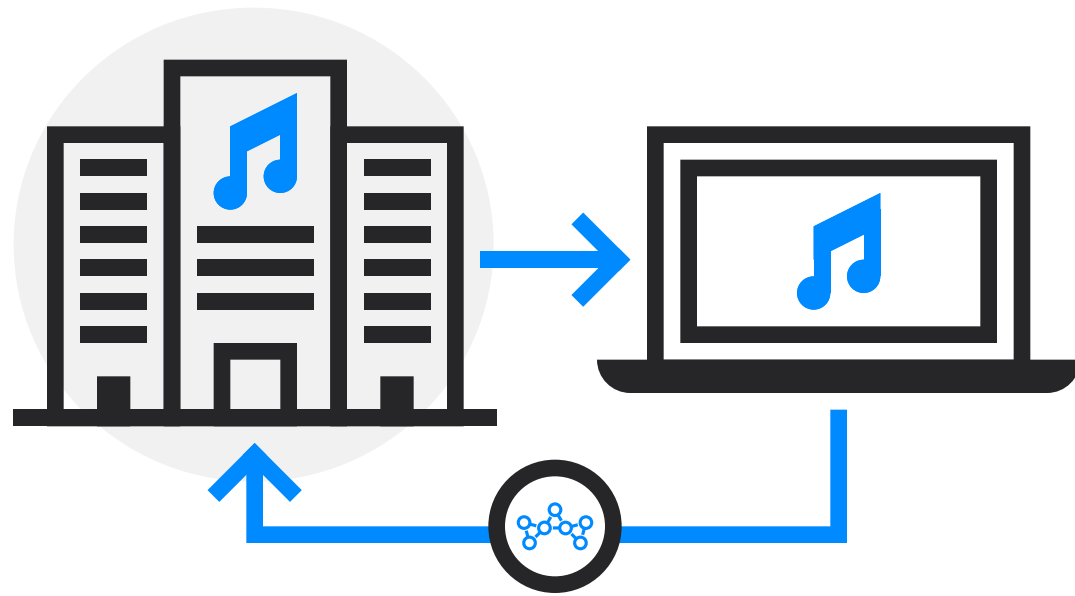
E O S

## \$4.4B MARKET CAP

EOS IS SOFTWARE THAT INTRODUCES A BLOCKCHAIN ARCHITECTURE DESIGNED TO ENABLE VERTICAL AND HORIZONTAL SCALING OF DECENTRALIZED APPLICATIONS.

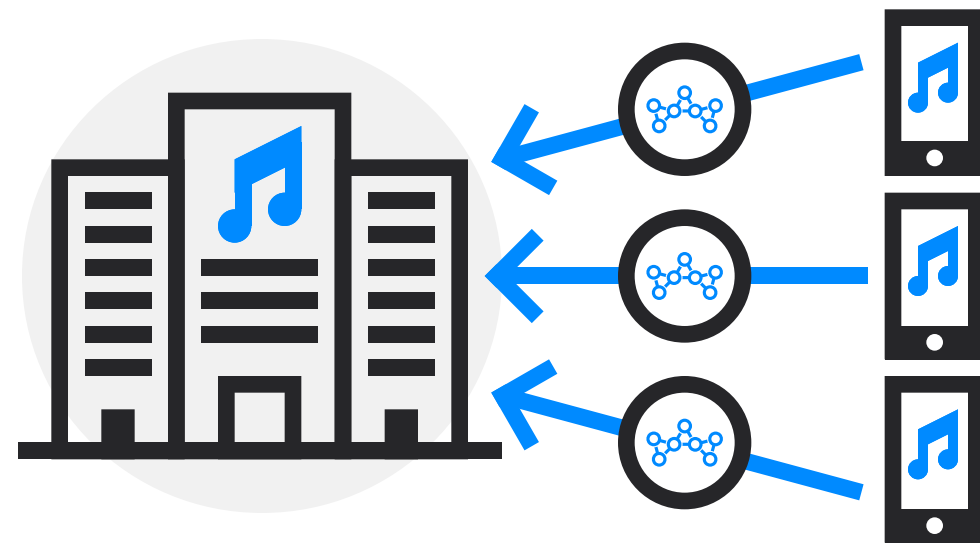


## EXAMPLE: ENTERPRISE USE CASE



### ONE-TIME PAYMENTS

A MUSIC LABEL COULD RECEIVE A ONE-TIME ROYALTY PAYMENT FOR LICENSING THE USE OF A SONG FOR INCLUSION IN A DIGITAL VIDEO.



### RESIDUAL PAYMENTS

A SEPARATE SMART CONTRACT COULD ALSO ENSURE THE MUSIC LABEL RECEIVES A ROYALTY EACH AND EVERY TIME THE VIDEO IS VIEWED.



### 2ND PARTY DATA LEASING

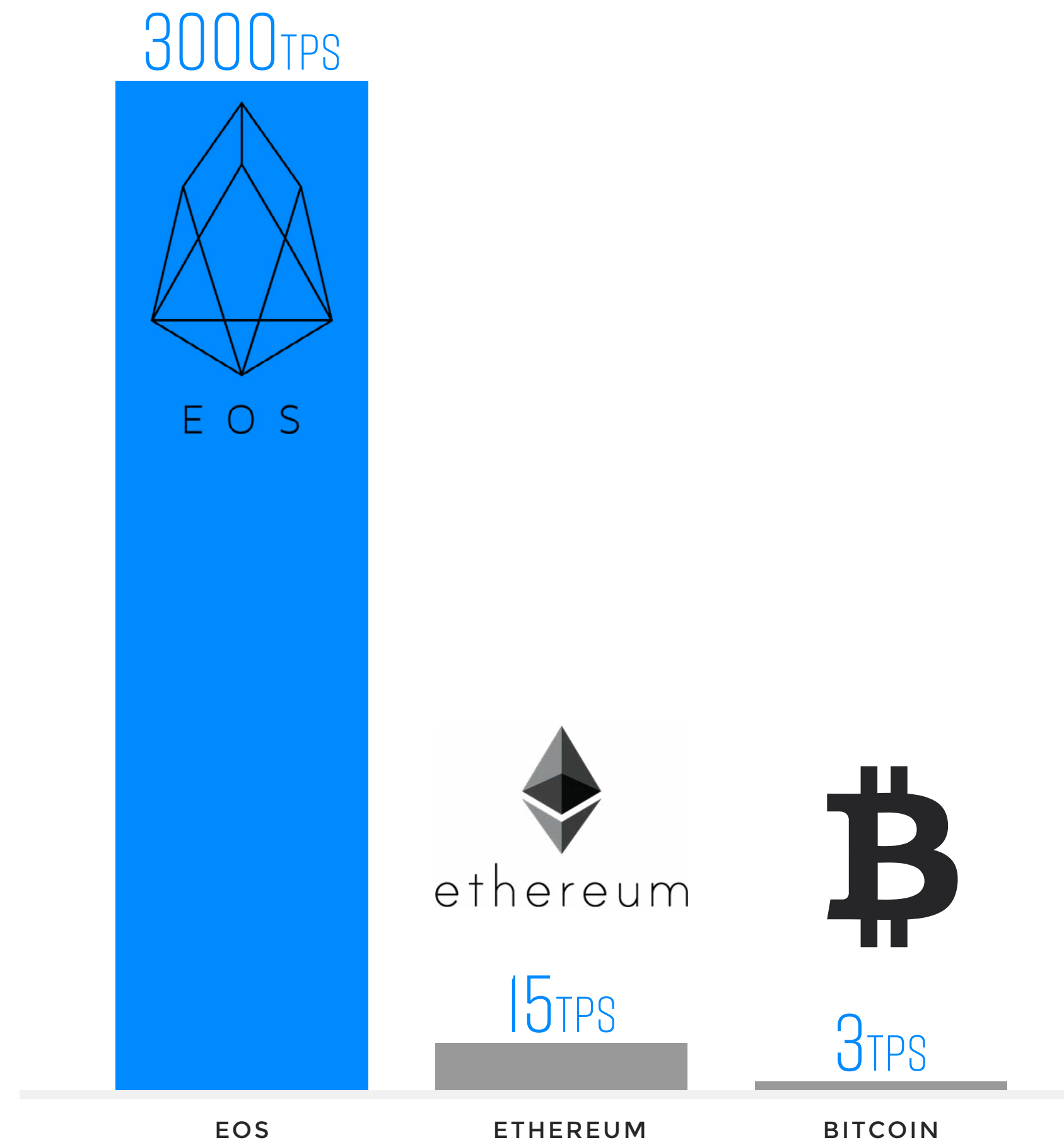
OR, A SMART CONTRACT MIGHT BE STRUCTURED TO PAY THE MUSIC LABEL AN AGREED-UPON PERCENTAGE OF AD REVENUE GENERATED BY THE VIDEO.





## MAKING BLOCKCHAIN A REALITY

Designed for rapid commercialization, Regium provides non-blockchain developers the tools to build their own custom blockchain applications.



## SPEED

- BUILT ON EOS = 3,000 TRANSACTIONS PER SECOND
- SUPPORTS THE SPEED REQUIREMENTS THAT BUSINESS DEMANDS
- FACILITATES INSTANT PAYMENT ON INSTANTLY ACTIONABLE TRANSACTIONS

## FRICTION-FREE DEVELOPMENT

- SDKS IN THE MOST POPULAR PROGRAMMING LANGUAGES
- NO PRE-EXISTING BLOCKCHAIN DEVELOPMENT EXPERIENCE REQUIRED

## COMMERCIAL VIABILITY

- SUPPORTS SEAMLESS USER ON-BOARDING
- IDEAL FOR CONSUMER-FACING APPLICATIONS





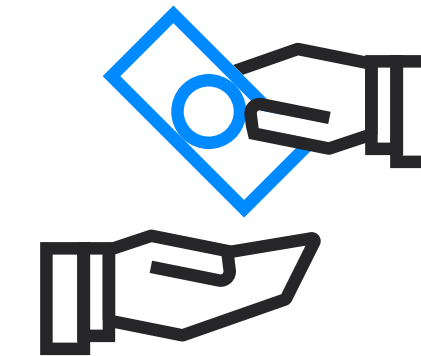
# THE REGIUM ADVANTAGE

CAPTURING THE BEST OF BLOCKCHAIN FOR COMMERCIAL APPLICATION



## DATA SECURITY

- DATA OWNERS CAN GRANT OR REVOKE ACCESS TO AN INDIVIDUAL OR GROUP AT ANY TIME
- GDPR-COMPLIANT WITH “RIGHT TO BE FORGOTTEN”



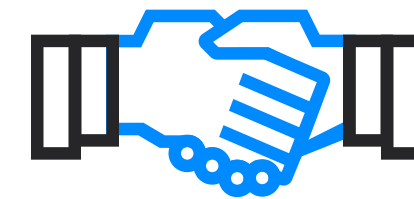
## PAYMENTS

- ELIMINATES MINIMUM PAYOUT THRESHOLDS AND WAITING PERIODS FOR INSTANTLY ACTIONABLE TRANSACTIONS
- ELIMINATES PAYMENT MIDDLEMEN



## COMMERCIALIZATION

- FACILITATES SEAMLESS USER ONBOARDING
- IDEAL FOR CONSUMER-FACING APPLICATIONS



## ADOPTION

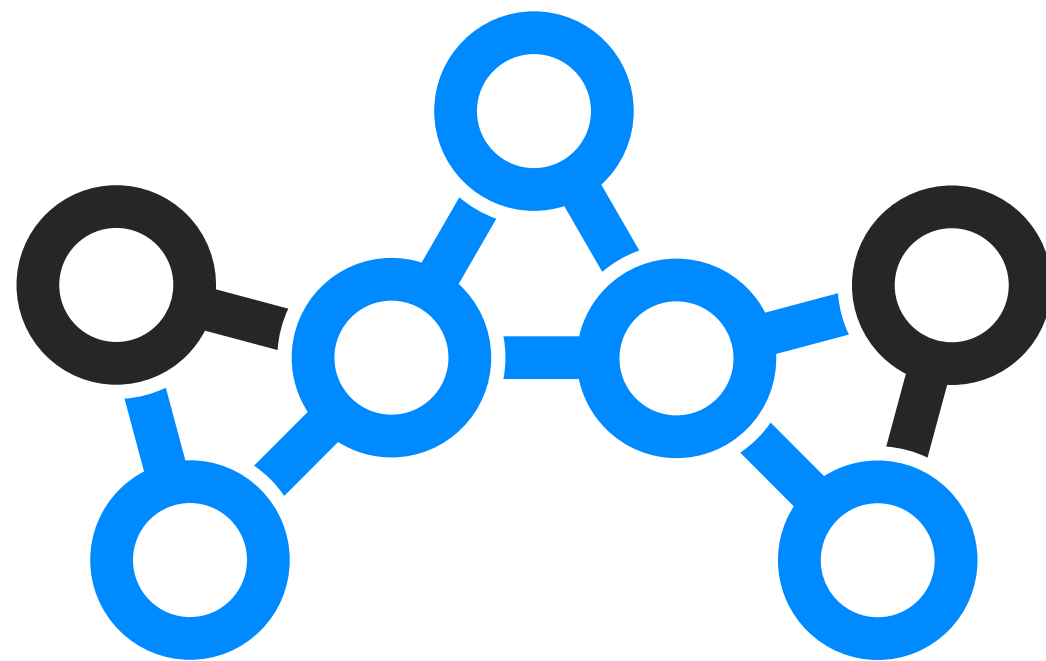
- REMOVES BARRIER TO ENTRY FOR BUILDING ON BLOCKCHAIN



## FRAUD ELIMINATION

- FULL TRANSPARENCY ON ALL TRANSACTIONS = FULL CONFIDENCE IN DATA ACCURACY

## HOW TO GET INVOLVED



# REGIUM

ENTERPRISE PARTNER ALLIANCE

THE REGIUM ENTERPRISE PARTNER ALLIANCE (REPA) IS A CONSORTIUM OF ENTERPRISES AND DEVELOPERS COMMITTED TO BUILDING THE FUTURE OF SECURE AND TRANSPARENT DIGITAL DATA ECONOMIES.

Our Mission: To eliminate the inefficiencies, theft, and fraud inherent to traditional digital asset economies through innovation and collaboration.

## UNIQUE OPPORTUNITY

- PLEDGE TO CONTRIBUTE TO THE DEVELOPMENT OF BLOCKCHAIN TECHNOLOGIES, TOOLS, AND STANDARDS
- DIRECTLY INFLUENCE THE TECHNOLOGY & STANDARDS FOR THE FUTURE OF DATA ECONOMIES
- ACCESS ENGINEERING & COMMERCIALIZATION Q&A SESSIONS AROUND THE REGIUM PROTOCOLS & SDKS
- CONTRIBUTE TO CODE LIBRARY AND RECEIVE PRIORITY ACCESS TO SDKS



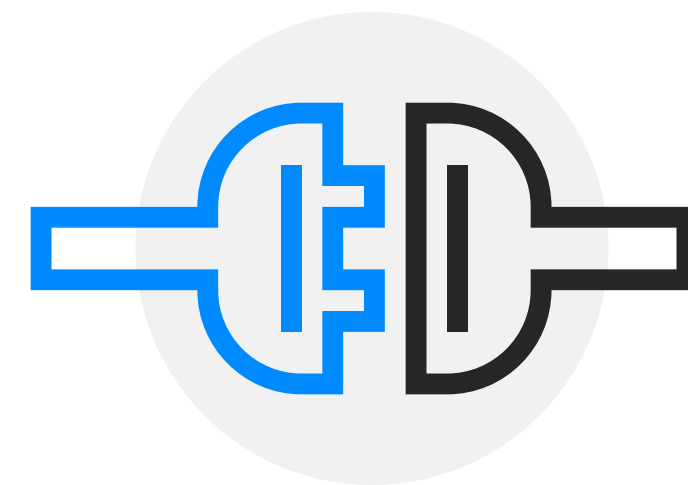


# 2019 ALLIANCE GOALS



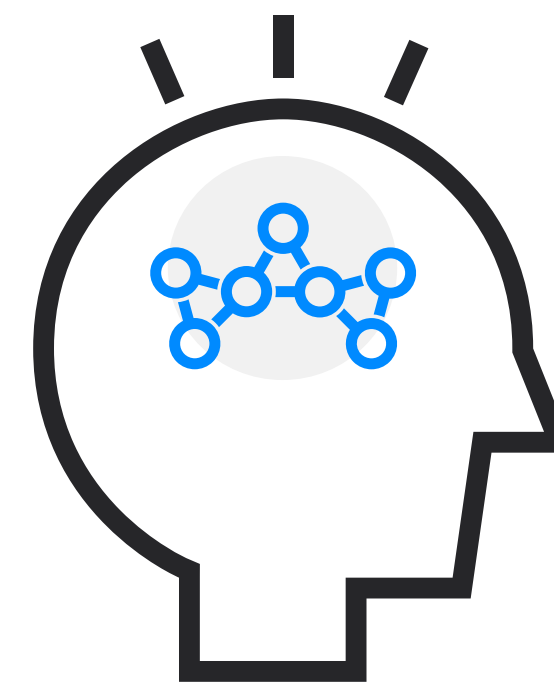
## REDUCE COST OF ADOPTION

- SIGNIFICANTLY LOWER FINANCIAL BARRIER TO ENTRY
- REMOVE BLOCKCHAIN TECHNICAL EXPERTISE BARRIER TO ENTRY
- DRASTICALLY REDUCE BLOCKCHAIN IMPLEMENTATION & OPERATING COSTS



## SIMPLIFY INTEGRATION WITH LEGACY SYSTEMS

- EXPAND SDKS TO ADDITIONAL COMMON PROGRAMMING LANGUAGES
- NURTURE BASE OF PARTNER DEVELOPERS AND ENGINEERS



## BOOST PUBLIC PERCEPTION

- PROMOTE BLOCKCHAIN BENEFITS
- COMMUNICATE EASE-OF-ADOPTION
- CULTIVATE PUBLIC BUY-IN



## CODIFY PRIVACY AND SECURITY

- CREATE STANDARDS FOR DATA ACCESS, EXCHANGE, AND DELETION



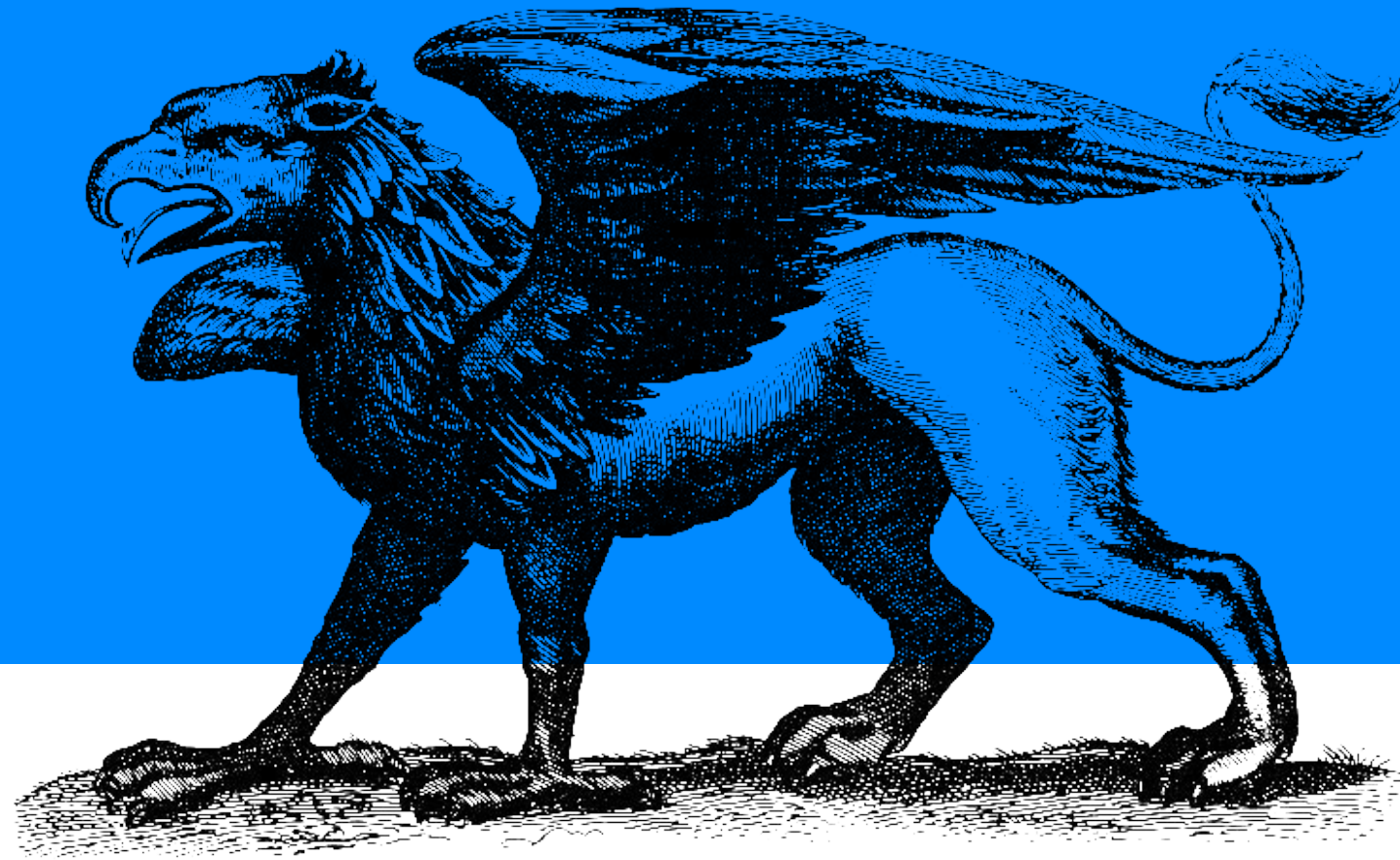
# MEMBERSHIP PACKAGES

## BASIC: \$10,000

- ACCESS TO REGIUM PLATFORM (SDKS AND PROTOCOLS)
- THINK TANKS - EXPERT DISCUSSIONS AROUND NEW INDUSTRY TRENDS AND USE CASES FOR REGIUM PLATFORM

## PREMIUM: \$25,000

- EARLY ACCESS TO REGIUM PLATFORM (SDKS AND PROTOCOLS)
- THINK TANKS - EXPERT DISCUSSIONS AROUND NEW INDUSTRY TRENDS AND USE CASES FOR REGIUM PLATFORM
- LAB SESSIONS - TECHNICAL TRAININGS AND SEMINARS FOR PRODUCT, ENGINEERING, DESIGN, AND OPERATIONS PERSONNEL
- PARTICIPATION IN REGIUM WORKING GROUPS
- PARTICIPATION IN THE CREATION OF SPECIFICATIONS AND DEVELOPMENT OF TOOLS



HELP POWER THE 4TH DIGITAL REVOLUTION.  
JOIN THE REGIUM ENTERPRISE PARTNER ALLIANCE!

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